

SERVICES DEPARTMENT:COORDINATION BRANCH  
DELHI SECRETARIAT, 5<sup>TH</sup> LEVEL, 'A' WING  
I.P. ESTATE, NEW DELHI-110002  
([HTTP://SERVICES.DELHI.NIC.IN](http://services.delhi.nic.in))

F.10(36)/2013/Coord./081214320/3318-3328

Dated: 21/06/2019

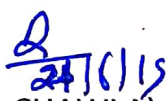
To

All the Pr. Secretaries/Secretaries/HODs  
Govt. of NCT and Autonomous Bodies of Delhi

Sir/ Madam,

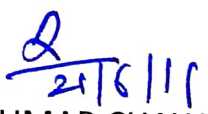
I am directed to upload herewith a letter Ref. CIRM-381/5/5 dated 13.05.2019, received from Institute of Rural Management Anand for further necessary action.

Encls: As above

  
(AJAY KUMAR CHAWLA)  
DEPUTY SECRETARY (SERVICES)

Copy to:-

1. PA to Secretary (Services)/ Special Secretary-I/II (Services), Services Department, GNCTD.
2. PA to Dy. Secretary-I/III, Services Department, GNCTD.
3. All Section officer of Services Department.
4. Section Officer (Coord.) with the direction to upload the circular on website of Services Department.

  
(AJAY KUMAR CHAWLA)  
DEPUTY SECRETARY (SERVICES)

इन्स्टिट्यूट ऑफ रूरल मैनेजमेंट आणंद  
Institute of Rural Management Anand

Ref.CIRM-381/5/5

Dear Shri Dev,

Institute of Rural Management, Anand (IRMA), established by the Father of the White Revolution Dr. Verghese Kurien in 1979, has been nurturing and developing a cadre of rural management professionals who are traversing a path less travelled and are contributing in making changes in the livelihoods of rural households. IRMA has been making available committed and dedicated rural management professionals through its flagship programme Post Graduate Diploma in Rural Management and Fellowship Programme in Rural Management.

IRMA has now taken a big step forward in 2019, with the launch of a long-term 15 months Executive Post Graduate Diploma in Rural Management-PGDMX(R) for the working professionals. This programme has been launched to build the skill set of professionals who are not having any formal management education but are/would be handling managerial and leadership responsibilities. Building the managerial skill sets of these professionals would be very helpful as the formal management education at a premier institute like IRMA would help in preparing them for higher managerial responsibilities. The programme is an apt blend of classroom teaching and field work segments which are delivered by eminent faculties and professionals.

At present, the first batch of PGDMX(R) is undergoing training and I am sure that on return to their respective organisations, they will make a qualitative difference in their management and performance. Looking at its uniqueness and utility in empowering the technical manpower with the required managerial skill sets, I am confident that in the coming years, more and more organisations working in the rural, development and social sectors will sponsor their middle level managers to participate in this programme.

IRMA has now announced the admissions for the second batch of PGDMX (R), which is commencing in January 2020. Complete details of the programme are available on IRMA's website ([www.irma.ac.in](http://www.irma.ac.in)) including the eligibility, selection criteria, admission process, course content, duration, fee structure etc. The officers with at-least a graduate degree and a minimum of 5 years' of experience are eligible to apply for the programme.

IRMA believes that the PGDMX (R) course would be quite useful to the serving officers in the State Government/affiliated institutions, as with the growing complexities in managing the organisations, the officers are required to be equipped with the latest tools and techniques of management and building managerial acumen in them.

You may like to encourage officers of the State Government and Government owned/affiliated institutions to attend the PGDMX(R) course of IRMA as part of their mid-career training. I am also enclosing a set of 3 brochures of the course which you may like to share with the Departments working in the rural, development and social sectors.

In case there is need for further details, the Director of IRMA may be contacted (Email: [hiteshvbbhatt@irma.ac.in](mailto:hiteshvbbhatt@irma.ac.in) Mobile: +91 9898098501 Telephone : 02692 261230 Fax 02692 260188).

With regards,

Yours sincerely,



( Dilip Rath )

Shri Vijay Kumar Dev  
Chief Secretary  
National Capital Territory of Delhi  
Old Secretariat  
New Delhi 110054

Encl.: as above